



FOR IMMEDIATE RELEASE

Silver & Freedman Announces its 3rd Annual Hospitality and Restaurant Roundtable

LOS ANGELES, CALIF. – (June 10, 2008) Silver & Freedman ("S&F") has announced its 3rd Annual Hospitality and Restaurant Roundtable, taking place on Tuesday, July 22, 2008 at the Luxe Hotel in Los Angeles. Restaurants, hotels and other food-service businesses in Southern California are invited to come learn about recent changes in legislation and issues affecting their industry. The previous roundtables have each drawn over 100 of the most notable restaurants from fine dining to casual to fast food chains. This year's event is being sponsored by Driver Alliant Insurance Services, Classic Litho & Design and Glacéau SmartWater.

This year's program will address new menu rules, obesity lawsuits, succession planning and the ever present wage and hour quandary. Joining the panel for the first time is Elizabeth Petersen, President of the Elizabeth Petersen Group. She will address alcohol beverage control and other land use issues. With over 22 years of hospitality experience, she partners with the Los Angeles Planning Department, City Council members, local police and community leaders to tackle issues relating to new developments and restaurant and nightclub venues. As a veteran in the hospitality industry her clients include such heavyweights as the KOR Group, CIM Group, Kennedy Wilson, the Downtown Standard, the Golden Gopher, Seven Grand, Pitfire Pizza and the Edison.

"I am extremely pleased to be partnering with Silver & Freedman's Hospitality Group for this preeminent industry event," said Elizabeth. "Owning and operating a restaurant or nightclub in California can be filled with unforeseen landmines. Silver & Freedman is very forward thinking and always one step ahead of the curve in identifying and resolving matters related to our industry."

The program is presented in an interactive set-up which allows for questions and dialogue during and after each subject. The free-flowing format allows for speakers and participants to talk about, debate and fully comprehend the subject matter presented. Discussions and networking continue into the festive cocktail reception immediately following the seminar.

"This event is a great way for our friends and clients to hear about laws that greatly affect their businesses, get a perspective on what's happening with the legislative process, and discuss the important issues affecting them and their industry," says Beth Schroeder, Managing Partner of the firm and Chair of the Hospitality Group. "Those attending have immediate access to legal experts and professionals who are able to answer questions regarding their businesses and to socialize with industry leaders afterwards."

Along with complimentary admission to the event, Silver & Freedman is making it convenient for invitees to attend. This program is always scheduled during what is historically the least busiest time for restaurants – the middle of the week during the periods between lunch and dinner. S&F's longstanding relationship and decades of experience with the restaurant and hospitality industry has given them unique insight into their target audience.

"We are very mindful of the planning of our events for this industry," says Bess Blank, a partner in S&F's Litigation Department. "We realize that topics we will be addressing are very relevant, so we want to maximize the amount of attendees by choosing a day and time which works best for a majority of our restaurant and hospitality clients."



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About Silver & Freedman

Silver & Freedman is a full-service law firm with extensive experience representing its clients in the areas of business planning and corporate law, litigation, employment and labor, tax, real estate, and mergers and acquisitions. Since its inception in 1975, Silver & Freedman has principally served as corporate and general counsel to mid-sized businesses and their owners. Silver & Freedman is committed to success at all levels, focusing on growing strategically, maintaining its core values and culture, and providing clients with superior service.

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CONTACT: Adreena Thomas
 Marketing Manager
 athomas@silverfreedman.com